

SHOPPING CENTRE LUMINI | MAP OF ADVERTISING AND PROMOTIONAL SPACE



Lumini Shopping Centre combines shopping and entertainment for the whole family

Lumini is the first regional shopping centre which, with its concept, combines shopping and entertainment. Surrounded with greenery and with provided 1.400 parking spaces, it offers visitors everything necessary in one place.

Abundant daylight creates a comfortable environment, and with only one storey, it provides easy access to all the shops of world famous brands. The space is adapted to persons with special needs, the interior design is "child friendly" and pets are allowed.

A lot of fun awaits you on a surface area of **34,000 square metres**. In addition to the cinema, a bowling alley and a gaming machines club, there is also a play area for our youngest visitors.

Contemporary design, the pattern of colours and translucent surfaces provide a special sensation and a unique experience of shopping and entertainment. Lumini Shopping Centre is the ideal destination for the whole family.

How to reach us?

Lumini Shopping Centre is located in the Kneginec business zone, on the southern entry into the City of Varaždin. The city centre is only a 7-minute drive away. It is located on the crossroads of all major routes to Zagreb, Maribor and Budapest:

- main exit from the motorway Zagreb – Budapest
- intersection of the Zagreb – Varaždin road
- motorway Zagreb – Goričan
- bypass to Slovenia

HERE you can view the map of Lumini Shopping Centre.





OPEN IN
SPRING OF
2014



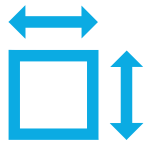
ONLY SHOPPING
CENTRE IN
**NORTHWESTERN
CROATIA**



MORE THAN
2,600,000
VISITORS PER YEAR



MORE THAN
50,000 VISITORS
PER WEEK



24,500m²
OF NET
SURFACE AREA
FOR LEASE



MORE THAN
60 SHOPS



MORE THAN
23,400,000
VISITORS IN
8 YEARS



MORE THAN **250,000**
CHILDREN HAVE VISITED
THE TWISTER FUN
PARK PLAY AREA



FREE WI-FI



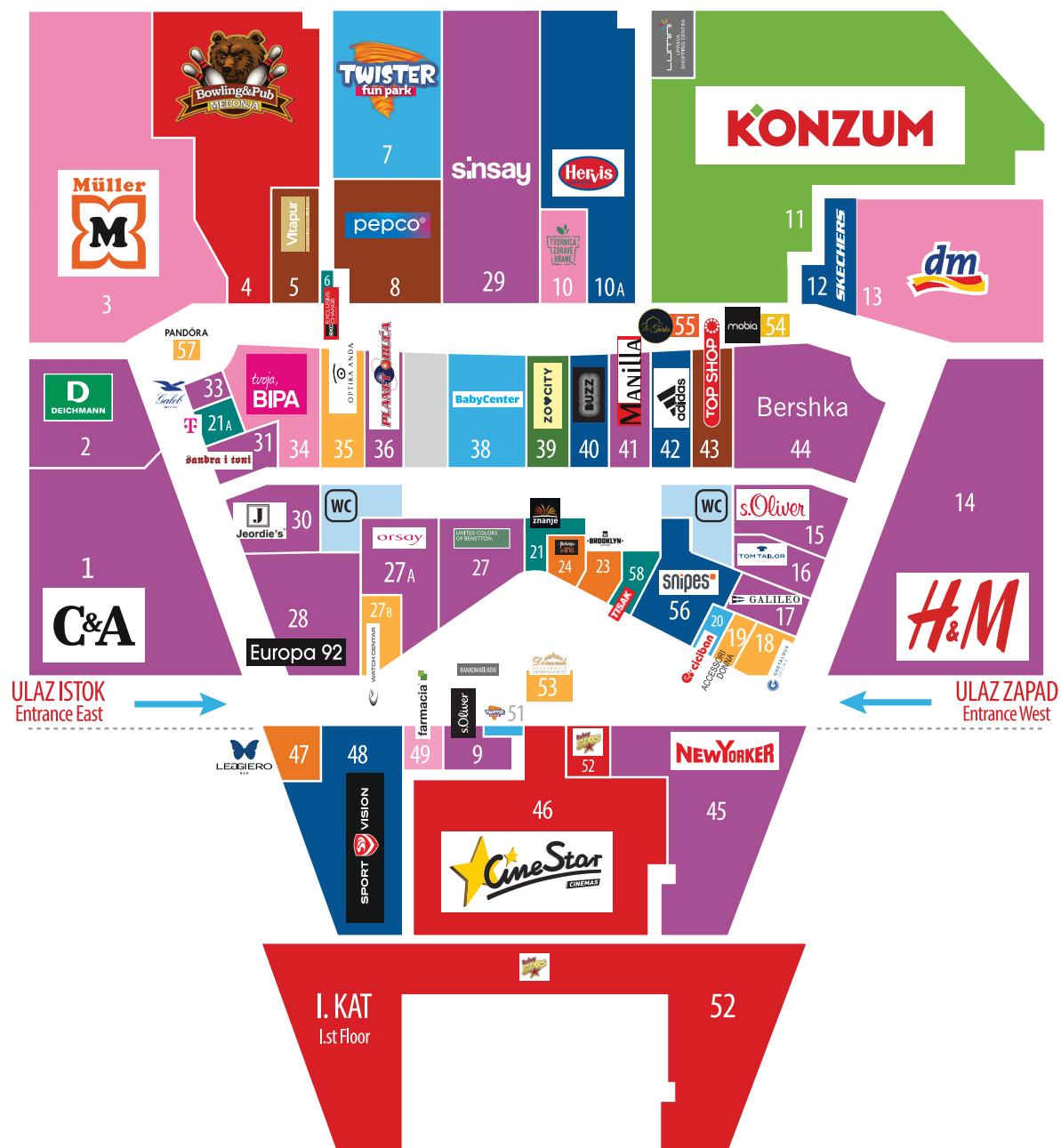
REGIONAL SHOPPING
AND ENTERTAINMENT
CENTRE



1400 FREE
PARKING SPACES

LUMINI
SHOPPING CENTAR

SHOPPING CENTRE LAYOUT



SPORT

- 10A Hervis
- 12 Skechers
- 40 Buzz
- 42 adidas
- 48 Sport Vision
- 56 Snipes

MODA/FASHION

- 1 C&A
- 2 Deichmann
- 9 s.Oliver
- BLACK LABEL
- 14 H&M
- 15 S. Oliver
- 16 Tom Tailor
- 17 Galileo
- 27 Benetton
- 27A Orsay
- 28 Europa 92
- 29 Sinsay
- 30 Jeordies
- 31 Sandra i Toni
- 33 Galeb
- 36 Planet obuća
- 41 Manilla
- 44 Bershka
- 45 New Yorker

TEHNIKA/ ELECTRONICS MULTIMEDIA

- 6 Exclusive change
- 21 Znanje
- 21A Hrvatski Telekom
- 58 Tisak

DOM/ HOUSEHOLD

- 5 Vitapur
- 8 Pepco
- 43 Top Shop

DODACI I NAKIT/ ACCESOIRES JEWELLERY

- 18 Ghetaldus
- 19 Aessori Donna
- 27B Watch centar
- 35 Optika Anda
- 53 Dominik zlatarnica i srebrnarnica
- 54 Mobia
- 57 Pandora

ZDRAVLJE LJEPOTA/ HEALTH&BEAUTY

- 3 Müller
- 10 Tvornica Zdrave hrane
- 13 dm
- 34 BIPA
- 49 Farmacia

KUĆNI LJUBIMCI /PETS

- 39 Zoo City

GASTRO

- 23 Brooklyn caffe
- 24 Medonja Grill
- 47 Leggiero bar
- 55 La Turka

ZABAVA/FUN

- 4 Medonja Bowling&Pub
- 46 CineStar
- 52 Rebuy Stars Casino

DJECA/KIDS

- 7 Twister FUN PARK
- 20 Ciciban
- 38 Baby Center
- 51 Twister Arcade

SUPERMARKET

- 11 Konzum

Shopping centre management





LEASE OF ONE ADVERTISING AREA (€)	up to 5m²	up to 10m²	up to 20m²	up to 30m²
Sales stand (per day)	50.00	70.00	100.00	130.00
Promotions (per day)	100.00	130.00	200.00	240.00
Car dealers – car display (per month)	-	1,600.00	-	-

Promotions – external parking lot (€/per day)	up to 100m²	up to 200m²
	500.00	700.00

* VAT not included. Payment is made per offer, before the promotion.

** In the period from December, 1st to December, 31st, all the prices are increased by 20%

IMPORTANT INFORMATION

Any promotion/sale has to comply with the centre's working hours (9.00 AM to 9 PM)

Assembly and disassembly of the setup is performed outside of the centre's working hours (9 PM to 8 AM)

During working hours someone has to be constantly present at the setup (promotor/salesperson/hostess)

Other provisions are defined in the House Rules of Lumini Shopping Centre

ADVERTISING SPACE



City light

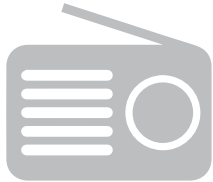
Monthly lease:

160 € / 1 city light

Fortnight lease:

100 € / 1 city light

Prices do not include producing (preparing) the material. VAT is additionally added to specified prices.



Radio

7 € / 1 x broadcast

Prices do not include producing (preparing) the material. VAT is additionally added to specified prices.



Flags in the centre's parking lot

Monthly lease: **70 € / 1 pc.**

Fortnight lease: **40 € / 1 pc.**

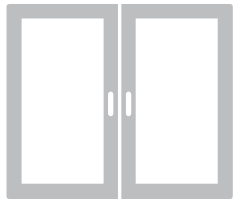
Prices do not include producing (preparing) the material. VAT is additionally added to specified prices.



Room for moms and babies

Monthly lease: **100 €**

Prices do not include producing (preparing) the material. VAT is additionally added to specified prices.



Centre entrance doors

Monthly lease:

1,000 € / 1 door

Prices do not include producing (preparing) the material. VAT is additionally added to specified prices.



CONTACT

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